



## **DONATION and SPONSORSHIP Request Information**

Thank you for considering greenery from Albin Hagstrom & Son for your upcoming convention, workshop, retreat or other exciting event.

As part of our ongoing commitment to floral industry education and promotion, we are excited for the opportunity to potentially partner with you for your event's greenery needs.

If you are considering a partnership with us, we request that you review the below information.

### Product —

For events such as displays and retreats, Albin Hagstrom & Son is willing to provide a reasonable amount of greenery product at no cost for your event. A reasonable amount will be defined based on the size and expected attendance of your event as determined by a member of our team.

In the event of specific needs, such as workshops in need of a specific amount and type of greenery, we are willing to consider requests, however, we cannot make any guarantees until your request is confirmed.

### Shipping —

For donations or sponsorships of greenery product, we are able to donate or sponsor greenery as stated above at no cost for the product, however, we are unable to cover the shipping costs.

Shipping costs for donated product will need to be covered by the requestor. Product can be shipped via trucking line (Armellini, Prime or Florida Beauty) using an account associated with the requestor, via FedEx Overnight at cost, paid by the requestor; or picked up from us in Pierson, Florida.

### Partnership —

As part of our partnership, Albin Hagstrom & Son requests that the following be provided in return for sponsorships or donations of product:

Information About Event (schedule, agenda, web links, expected number of attendees, etc.)

Placement of Logo on Sponsor List/Page (if applicable, we can send via .jpg, .png or .eps upon request)

Photos of Greenery Used (as applicable, can be sent direct or via social media)

Attendee List (as applicable, if your event requires registration)

Please note that we are only able to partner with a limited number of events each year, with focus on those emphasizing education and promotion of the floral industry. Sponsorships for events that aim to promote a specific business or for-profit company will not be considered.