

ALBIN HAGSTROM & SON

CHRISTMAS VIEWBOOK

2024



ALBIN HAGSTROM & SON

WREATHS - GARLANDS - DECORATIVE PRODUCTS - CHRISTMAS GREENERY



ABOUT ALBIN HAGSTROM & SON

FIVE GENERATIONS AGO, OUR BUSINESS WAS STARTED BY OUR NAMESAKE, MR. ALBIN HAGSTROM, WHO BEGAN GROWING AND SELLING PLUMOSUS FERN TO CUSTOMERS OF ALL SIZES ON A SMALL PLOT OF LAND HERE IN PIERSON, FLORIDA, IN THE DAYS OF TRANSPORT BY RAIL AND SHIP.

AS THE YEARS WENT ON, WORD BEGAN TO SPREAD OF QUALITY FOLIAGE GROWN BY ALBIN AND SON, AVAILABLE TO BE SHIPPED AROUND THE WORLD, AND THE NAME "ALBIN HAGSTROM & SON" BECAME SYNCHRONOUS TO THE NAME OF A LEADING BUSINESS IN THE CUT FOLIAGE INDUSTRY.

TODAY, FOURTH AND FIFTH GENERATIONS OF THE HAGSTROM FAMILY, ALONG WITH A TEAM OF NEARLY 100 EMPLOYEES, CARRY OUT THE PRODUCTION, PROCESSING, SALES, DISTRIBUTION AND MARKETING OF NEARLY 50 VARIETIES OF FOLIAGE, PRODUCED FROM NEARLY 500 ACRES OF FERNERIES, GROVES AND HAMMOCKS.

IN THE 1990S, FROM RISING DEMAND AND AN ABUNDANCE OF FOLIAGE, OUR BUSINESS BEGAN OFFERING LINES OF CHRISTMAS WREATHS AND GARLANDS FOR THE HOLIDAY SEASON, HANDMADE FROM LONG-LASTING EVERGREENS GROWN IN THE PIERSON AREA, THAT ARE SOME OF OUR BEST-SELLING PRODUCTS EACH YEAR.

THIS HOLIDAY SEASON, WE INVITE YOU TO BECOME PART OF OUR GROWING "ALBIN'S FAMILY," MADE UP OF OUR EMPLOYEES, PLUS OUR MANY RETURNING AND SATISFIED CUSTOMERS, THAT MAKE WHAT WE DO POSSIBLE.



OUR CHRISTMAS PRODUCTS

WREATHS
GARLANDS
DECORATIVE PRODUCTS
CHRISTMAS GREENERY

ALL OF OUR CHRISTMAS PIECEWORK IS HANDMADE
TO ORDER WITH YOUR CHOICE OF OUR EIGHT
VARIETIES OF SOUTHERN CHRISTMAS GREENERY
WITH OPTIONAL ADD ONS AVAILABLE

MOST VARIETIES OF OUR SOUTHERN CHRISTMAS
GREENERY ARE ALSO OFFERED AS BULK BUNCHES
IN BULK AND MIXED CASES THAT ARE GREAT FOR
DESIGNING, CRAFTING AND STYLING THROUGHOUT
THE HOLIDAY SEASON, AS SUPPLIES LAST

**MAGNOLIA AND LEYLAND WREATH
WITH RED BERRIES**



**CAROLINA SAPPHIRE
PLAIN GARLAND**



**SOUTHERN HOLIDAY BOX
*ONLINE EXCLUSIVE***

WHY SOUTHERN CHRISTMAS GREENERY?

WE LOVE OUR SOUTHERN CHRISTMAS GREENERY
AND KNOW YOU WILL, TOO

IF YOU'RE LOOKING FOR OPTIONS THAT ARE EASY
TO USE, FESTIVE AND FUN THIS HOLIDAY SEASON,
HERE ARE SOME BENEFITS...

LESS CLEAN UP

NO NEEDLES THAT FALL OFF

LESS MESS

ONLY MINIMAL AMOUNTS OF SAP

GROWN TO LAST

THROUGHOUT THE HOLIDAY SEASON AND BEYOND

U.S. GROWN

ALL WE OFFER IS GROWN IN THE PIERSON AREA



ARBORVITAE



BLUEBERRY CEDAR



CAROLINA SAPPHIRE



GOLD TIP CEDAR



VARIEGATED LEYLAND
CYPRESS



GREEN LEYLAND
CYPRESS



MAGNOLIA



PINE
(SHORT OR LONG)

CHRISTMAS GARLANDS

DECK THE HALLS, PLUS STAIRCASES, MANTLES, PORCHES AND MUCH MORE THIS HOLIDAY SEASON WITH OUR FRESH, HAND-TIED CHRISTMAS GARLANDS, MADE TO ORDER.

CHRISTMAS GARLANDS ARE MADE WITH YOUR CHOICE OF GREENERY BASE, PLUS UP TO THREE (3) ADDITIONAL VARIETIES OF GREENERY AS MIX-INS. OPTIONAL ADD ONS INCLUDE DRIED PINECONES AND ARTIFICIAL RED BERRIES, EACH AVAILABLE FOR AN UPCHARGE.

PRICING VARIES AS GARLANDS ARE PRICED BY THE FOOT AND GREENERY MIX.

THE OPTIONS PICTURED BELOW ARE JUST A FEW OF THE CHRISTMAS GARLANDS THAT WE OFFER EACH SEASON, BOTH PLAIN AND MIXED. PLEASE VISIT OUR WEBSITE OR ASK YOUR SALES REP FOR MORE INFORMATION ON AVAILABILITY.



PLAIN
ARBORVITAE



PLAIN
CAROLINA SAPPHIRE



PLAIN
MAGNOLIA



MAGNOLIA + LEYLAND
+ CAROLINA MIX



PLAIN
LEYLAND



SHORT PINE +
LEYLAND CYPRESS MIX



CAROLINA + ARBORVITAE
+ GOLD TIP CEDAR MIX



MAGNOLIA +
LEYLAND CYPRESS MIX



LEYLAND CYPRESS +
CAROLINA MIX

CHRISTMAS WREATHS

ADORN YOUR DOORS, WALLS, BACKDROPS, PORCHES, TABLES AND MORE THIS HOLIDAY SEASON WITH FRESH SOUTHERN CHRISTMAS WREATHS, MADE TO ORDER.

WREATHS ARE AVAILABLE IN THREE SHAPES AND VARIOUS SIZES, MADE WITH YOUR CHOICE OF GREENERY BASE AND UP TO THREE (3) ADDITIONAL VARIETIES OF GREENERY AS MIX-INS. OPTIONAL ADD ONS INCLUDE DRIED PINECONES, ARTIFICIAL RED BERRIES AND A MAGNOLIA "TIP" DESIGN, EACH AVAILABLE FOR AN UPCHARGE.

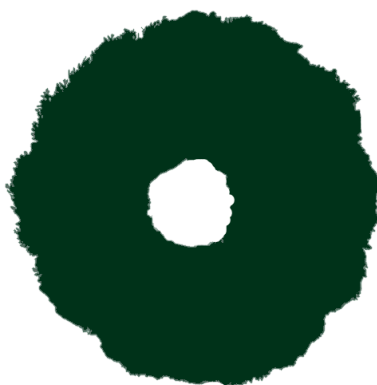
PRICING VARIES AS WREATHS ARE PRICED BASED ON SHAPE, SIZE AND GREENERY MIX.

CHOOSE YOUR SHAPE/SIZE



CANDY CANE

18" (TOP TO BOTTOM)
24" (TOP TO BOTTOM)



ROUND

12" RING (22" OVERALL)
14" RING (24" OVERALL)
18" RING (28" OVERALL)
20" RING (32" OVERALL)
24" RING (36" OVERALL)
32" RING (42" OVERALL)
36" RING (48" OVERALL)



SQUARE

10" BOX (20" OVERALL)
18" BOX (28" OVERALL)

CHOOSE YOUR STYLE

THE OPTIONS PICTURED ON THE ADJOINING PAGE ARE JUST A SAMPLE OF THE ENDLESS COMBINATIONS AVAILABLE WITHIN OUR WREATHS EACH SEASON, WHERE YOU CHOOSE THE GREENERY MIX AND ANY ADD ONS. VISIT OUR WEBSITE OR ASK YOUR SALES REP FOR MORE INFORMATION OVER AVAILABILITY FOR WREATHS.



1



2



3



4

1 - GREEN LEYLAND BASE + VARIEGATED LEYLAND, GOLD TIP AND LONG PINE (WITH BERRIES AND CONES)

2 - MAGNOLIA BASE + ARBORVITAE AND MING PINE (WITH BERRIES AND CONES)

3 - PLAIN MAGNOLIA

4 - MAGNOLIA BASE + GREEN LEYLAND (WITH BERRIES)

5 - GREEN LEYLAND BASE + CAROLINA SAPPHIRE AND ARBORVITAE (WITH MAGNOLIA TIPS)



5



6



7



8



9

6 - ARBORVITAE BASE + CAROLINA SAPPHIRE AND BLUEBERRY CEDAR (WITH BERRIES AND CONES)

7 - PLAIN GREEN LEYLAND

8 - GREEN LEYLAND BASE + ARBORVITAE GREEN LEYLAND AND CAROLINA SAPPHIRE (WITH BERRIES AND CONES)

9 - MAGNOLIA BASE + GREEN LEYLAND AND CAROLINA SAPPHIRE (WITH BERRIES AND CONES)

10 - CAROLINA SAPPHIRE BASE + GREEN LEYLAND (WITH CONES)



10

ADDITIONAL CHRISTMAS PRODUCTS

ARE WREATHS AND GARLANDS NOT YOUR STYLE, OR JUST HOPING THERE'S A LITTLE MORE IN STORE FROM US THIS HOLIDAY SEASON? DON'T MISS OUR ADDITIONAL DECORATIVE CHRISTMAS OFFERINGS, ALSO HANDMADE TO ORDER IN TIME FOR THE HOLIDAY SEASON FROM OUR FRESH, SOUTHERN CHRISTMAS GREENERY.

SWAGS, CENTERPIECES AND SETS OF CANDLE RINGS ARE MADE WITH YOUR CHOICE OF GREENERY BASE, PLUS UP TO THREE (3) ADDITIONAL VARIETIES OF GREENERY AS MIX INS.

PRICING VARIES BY ITEM. SWAGS AND CENTERPIECES ARE AVAILABLE BY THE PIECE AND BY THE CASE, CANDLE RINGS ARE AVAILABLE AS SETS. PLEASE VISIT OUR WEBSITE OR ASK YOUR SALES REP FOR MORE INFORMATION.

DOOR SWAGS



PICTURED IS A MAGNOLIA BASE WITH GREEN LEYLAND AND PINECONES

MADE WITH YOUR CHOICE OF BASE PLUS UP TO THREE GREENERY (3) MIX INS

SWAGS MEASURE APPROXIMATELY 28" FROM TOP TO BOTTOM

CONES ARE INCLUDED
RED BERRIES CAN ALSO BE INCLUDED ON SWAGS

CENTERPIECES



PICTURED IS AN ARBORVITAE BASE WITH SHORT PINE AND BLUEBERRY, PLUS PINECONES AND RED BERRIES

MADE WITH YOUR CHOICE OF BASE PLUS UP TO THREE GREENERY (3) MIX INS

CENTERPIECES MEASURE APPROXIMATELY 24" LONG AND 12" WIDE

CONES ARE INCLUDED
RED BERRIES CAN ALSO BE INCLUDED ON CENTERPIECES

CANDLE RINGS



PICTURED IS A MAGNOLIA BASE WITH ARBORVITAE AND GOLD TIP CEDAR, PLUS RED BERRIES

MADE WITH YOUR CHOICE OF BASE PLUS UP TO THREE GREENERY (3) MIX INS

CANDLE RINGS MEASURE APPROXIMATELY 14" ACROSS ON A WIRE FRAME

CONES AND RED BERRIES CAN ALSO BE INCLUDED ON CANDLE RINGS



SEASON'S GREETINGS BOX
ONLINE EXCLUSIVE

BULK BOXES AND MIXED CASES

IF YOU'RE A FLORIST OR DESIGNER LOOKING TO INCORPORATE A TOUCH OF SOUTHERN CHRISTMAS IN YOUR HOLIDAY DESIGNS, PLANNING TO HOST FESTIVE FLORAL DESIGN WORKSHOPS, OR PERHAPS ARE LOOKING TO MAKE WREATHS OR CRAFTS OF YOUR OWN THIS HOLIDAY SEASON, OUR LONG-LASTING CHRISTMAS GREENERY IS ALSO AVAILABLE IN BULK AND MIXED CASES BY THE BUNCH, WHILE SUPPLIES LAST.

FOR QUALIFIED WHOLESALE CUSTOMERS, CHRISTMAS GREENERY IS AVAILABLE BY THE CASE. COMMON PACKS SIZES INCLUDE 10, 15 OR 25 BUNCHES, WHETHER IN BULK OF A SINGLE VARIETY OR MULTIPLE VARIETIES WITHIN A MIXED CASE. ASK YOUR SALES REP FOR INFO.

CHRISTMAS GREENERY IS ALSO AVAILABLE THROUGH OUR ONLINE STORE, DIRECT TO YOUR DOOR PACKED IN BULK BOXES OF 10 AND 15 BUNCHES, PLUS OUR LINE OF ONLINE-EXCLUSIVE MIXED CASES, PERFECT FOR A VARIETY OF HOLIDAY FLORAL FUN THIS SEASON. SEE OUR WEBSITE FOR MORE DETAILS AND AVAILABLE MIXES.

HOW TO ORDER

ONLINE

AGAIN THIS YEAR, WE ARE EXCITED TO OFFER THE MAJORITY OF OUR CHRISTMAS PRODUCTS THROUGH ONLINE ORDERING, DIRECT TO YOUR DOOR FROM OUR WEBSITE. PRICING IS AVAILABLE WITHIN EACH ITEM'S LISTING IN OUR ONLINE STORE, WITH FREE SHIPPING INCLUDED ON ALL ONLINE ORDERS.

WHOLESALE

WHOLESALE ACCOUNTS ARE AVAILABLE TO RESELLERS AND OTHERS LOOKING TO PLACE BULK OR STANDING ORDERS TRANSPORTED VIA A REFRIGERATED TRUCKING LINE OR PICKED UP FROM US IN PIERSON, FLORIDA. PLEASE GIVE US A CALL FOR MORE INFORMATION ABOUT WHOLESALE ORDERS, AND HAVE TRANSPORT INFORMATION READY.

IF YOU ARE UNABLE TO SHIP WITH A TRUCK LINE OR PICK UP FROM US, WE ASK THAT YOU ORDER THROUGH OUR ONLINE STORE, IN ORDER TO RECEIVE THE BEST PRICING AVAILABLE TO YOU.

THANK YOU FOR YOUR UNDERSTANDING AND FOR ALLOWING US TO SERVE YOU THIS HOLIDAY SEASON.



STAY CONNECTED

FOLLOW US ON YOUR FAVORITE SOCIAL MEDIA PLATFORMS FOR YEAR-ROUND FUN



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