



2025 CHRISTMAS VIEWBOOK

ALBIN HAGSTROM & SON

WREATHS - GARLANDS - DECORATIVE PRODUCTS - CHRISTMAS GREENERY



ABOUT ALBIN HAGSTROM & SON

FIVE GENERATIONS AND NEARLY 100 YEARS AGO, OUR BUSINESS BEGAN WHEN OUR NAMESAKE, MR. ALBIN HAGSTROM, BEGAN GROWING AND SELLING PLUMOSUS FERN TO CUSTOMERS NEAR AND FAR FROM A SMALL PLOT OF LAND HERE IN PIERSON, FLORIDA, IN THE DAYS OF TRANSPORT BY RAIL AND SHIP.

AS TIME WENT ON, WORD BEGAN TO SPREAD OF HIGH-QUALITY FOLIAGE GROWN BY ALBIN AND HIS SON, AVAILABLE TO BE SHIPPED AROUND THE WORLD, AND THE NAME "ALBIN HAGSTROM & SON" BECAME SYNCHRONOUS TO THE NAME OF A LEADER IN THE CUT FOLIAGE BUSINESS.

TODAY, FOURTH AND FIFTH GENERATION MEMBERS OF THE HAGSTROM FAMILY, ALONG WITH A TEAM OF SEASONAL AND YEAR-ROUND EMPLOYEES, CARRY OUT THE PRODUCTION, PROCESSING, SALES, MANAGEMENT, DISTRIBUTION AND MARKETING OF NEARLY 50 VARIETIES OF FOLIAGE, PRODUCED FROM ALMOST 500 ACRES OF FERNERIES, GROVES AND HAMMOCKS.

IN THE 1990S, FROM INCREASING DEMAND AND THE ABILITY TO PRODUCE LONG-LASTING, HOLIDAY FOLIAGE, OUR BUSINESS BEGAN OFFERING LINES OF CHRISTMAS WREATHS AND GARLANDS, HANDMADE FROM SOUTHERN EVERGREENS GROWN IN THE PIERSON AREA, THAT ARE SOME OF OUR BEST-SELLERS EVERY YEAR.

AS THE HOLIDAY SEASON APPROACHES, WE INVITE YOU TO BECOME PART OF OUR GROWING "ALBIN'S FAMILY," MADE UP OF OUR EMPLOYEES, PLUS OUR LIST OF RETURNING AND SATISFIED CUSTOMERS, THAT ARE SPECIAL TO US, AND MAKE WHAT WE DO AT CHRISTMASTIME AND BEYOND WORTHWHILE.



OUR CHRISTMAS PRODUCTS

WREATHS
GARLANDS
DECORATIVE PRODUCTS
CHRISTMAS GREENERY

ALL OF OUR CHRISTMAS PIECEWORK IS HANDMADE
TO ORDER WITH YOUR CHOICE OF OUR EIGHT
VARIETIES OF SOUTHERN CHRISTMAS GREENERY
WITH OPTIONAL ADD ONS AVAILABLE

MOST VARIETIES OF OUR SOUTHERN CHRISTMAS
GREENERY ARE ALSO OFFERED AS BULK BUNCHES
IN BULK AND MIXED CASES THAT ARE GREAT FOR
DESIGNING, CRAFTING AND STYLING THROUGHOUT
THE HOLIDAY SEASON, AS SUPPLIES LAST

MAGNOLIA AND VARIEGATED LEYLAND
GARLAND WITH RED BERRIES



CAROLINA SAPPHIRE AND LEYLAND
WREATH WITH CONES



SEASON'S GREETINGS BOX
ONLINE EXCLUSIVE

WHY SOUTHERN CHRISTMAS GREENERY?

WE LOVE OUR SOUTHERN CHRISTMAS GREENERY
AND KNOW YOU WILL, TOO

IF YOU'RE LOOKING FOR OPTIONS THAT ARE EASY
TO USE, FESTIVE AND FUN THIS HOLIDAY SEASON,
HERE ARE SOME BENEFITS...

LESS CLEAN UP

NO NEEDLES THAT FALL OFF

LESS MESS

ONLY MINIMAL AMOUNTS OF SAP

GROWN TO LAST

THROUGHOUT THE HOLIDAY SEASON AND BEYOND

U.S. GROWN

ALL WE OFFER IS GROWN IN THE PIERSON AREA



ARBORVITAE



BLUEBERRY CEDAR



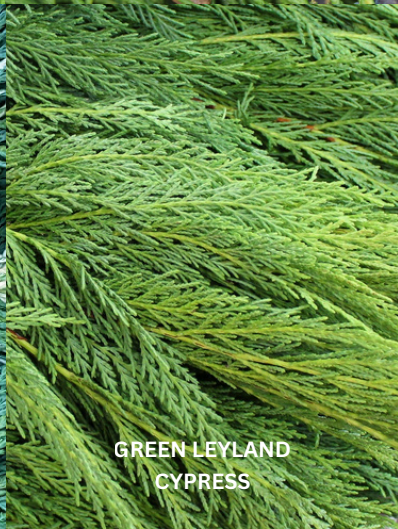
CAROLINA SAPPHIRE



GOLD TIP CEDAR



VARIEGATED LEYLAND
CYPRESS



GREEN LEYLAND
CYPRESS



MAGNOLIA



PINE
(SHORT OR LONG)

CHRISTMAS WREATHS

ADORN YOUR DOORS, WALLS, BACKDROPS, PORCHES, TABLES AND MORE THIS HOLIDAY SEASON WITH FRESH SOUTHERN CHRISTMAS WREATHS, MADE TO ORDER.

WREATHS ARE AVAILABLE IN THREE SHAPES AND VARIOUS SIZES, MADE WITH YOUR CHOICE OF GREENERY BASE AND UP TO THREE (3) ADDITIONAL VARIETIES OF GREENERY AS MIX-INS. OPTIONAL ADD ONS INCLUDE DRIED PINECONES, ARTIFICIAL RED BERRIES AND A MAGNOLIA "TIP" DESIGN, EACH AVAILABLE FOR AN UPCHARGE.

PRICING VARIES AS WREATHS ARE PRICED BASED ON SHAPE, SIZE AND GREENERY MIX, PLEASE VISIT OUR WEBSITE OR ASK YOUR SALES REP FOR MORE INFORMATION.

CHOOSE YOUR SHAPE/SIZE



CANDY CANE

18" (TOP TO BOTTOM)
24" (TOP TO BOTTOM)



ROUND

12" RING (22" OVERALL)
14" RING (24" OVERALL)
18" RING (28" OVERALL)
20" RING (32" OVERALL)
24" RING (36" OVERALL)
32" RING (42" OVERALL)
36" RING (48" OVERALL)



SQUARE

10" BOX (20" OVERALL)
18" BOX (28" OVERALL)

CHOOSE YOUR STYLE

THE OPTIONS PICTURED ON THE ADJOINING PAGE ARE JUST A SAMPLE OF THE ENDLESS COMBINATIONS AVAILABLE WITHIN OUR WREATHS EACH SEASON, WHERE YOU CHOOSE THE GREENERY MIX AND ANY ADD ONS. VISIT OUR WEBSITE, FOLLOW US ON SOCIAL MEDIA OR ASK YOUR SALES REP FOR MORE INFORMATION AND TO SEE MORE STYLES.



1 - GREEN LEYLAND BASE +
VARIEGATED LEYLAND, GOLD TIP AND
LONG PINE (WITH BERRIES AND CONES)

2 - MAGNOLIA BASE + ARBORVITAE AND
MING PINE (WITH BERRIES AND CONES)

3 - PLAIN MAGNOLIA

4 - MAGNOLIA BASE + GREEN LEYLAND
(WITH BERRIES)

5 - GREEN LEYLAND BASE + CAROLINA
SAPPHIRE AND ARBORVITAE
(WITH MAGNOLIA TIPS)



6 - ARBORVITAE BASE + CAROLINA
SAPPHIRE AND BLUEBERRY CEDAR
(WITH BERRIES AND CONES)

7 - PLAIN GREEN LEYLAND

8 - GREEN LEYLAND BASE +
ARBORVITAE AND CAROLINA SAPPHIRE
(WITH BERRIES AND CONES)

9 - MAGNOLIA BASE + GREEN LEYLAND
AND CAROLINA SAPPHIRE
(WITH BERRIES AND CONES)

10 - CAROLINA SAPPHIRE BASE + GREEN
LEYLAND (WITH CONES)



CHRISTMAS GARLANDS

DECK THE HALLS, PLUS STAIRCASES, MANTLES, PORCHES AND MUCH MORE THIS HOLIDAY SEASON WITH OUR FRESH, HAND-TIED CHRISTMAS GARLANDS, MADE TO ORDER.

CHRISTMAS GARLANDS ARE MADE WITH YOUR CHOICE OF GREENERY BASE, PLUS UP TO THREE (3) ADDITIONAL VARIETIES OF GREENERY AS MIX-INS. OPTIONAL ADD ONS INCLUDE DRIED PINECONES AND ARTIFICIAL RED BERRIES, EACH AVAILABLE FOR AN UPCHARGE.

PRICING VARIES AS GARLANDS ARE PRICED BY THE FOOT AND GREENERY MIX.

THE OPTIONS PICTURED BELOW ARE JUST A FEW OF THE CHRISTMAS GARLANDS THAT WE OFFER EACH SEASON, BOTH PLAIN AND MIXED. PLEASE VISIT OUR WEBSITE OR ASK YOUR SALES REP FOR MORE INFORMATION ON AVAILABILITY.



PLAIN
ARBORVITAE



PLAIN
CAROLINA SAPPHIRE



PLAIN
MAGNOLIA



MAGNOLIA + LEYLAND
+ CAROLINA MIX



PLAIN
LEYLAND



SHORT PINE +
LEYLAND CYPRESS MIX



CAROLINA + ARBORVITAE
+ GOLD TIP CEDAR MIX



MAGNOLIA +
LEYLAND CYPRESS MIX



LEYLAND CYPRESS +
CAROLINA MIX

ADDITIONAL CHRISTMAS PRODUCTS

HOPING THERE'S A LITTLE MORE IN STORE FROM US THIS HOLIDAY SEASON?

DON'T MISS OUR ADDITIONAL DECORATIVE CHRISTMAS OFFERINGS, ALSO HANDMADE TO ORDER IN TIME FOR THE HOLIDAY SEASON FROM OUR SOUTHERN CHRISTMAS GREENERY.

SWAGS, CENTERPIECES AND SETS OF CANDLE RINGS ARE MADE WITH YOUR CHOICE OF GREENERY BASE, PLUS UP TO THREE (3) ADDITIONAL VARIETIES OF GREENERY AS MIX-INS.

PRICING VARIES BY ITEM. SWAGS AND CENTERPIECES ARE AVAILABLE BY THE PIECE AND BY THE CASE, CANDLE RINGS ARE AVAILABLE AS SETS. PLEASE VISIT OUR WEBSITE OR ASK YOUR SALES REP FOR MORE INFORMATION.

DOOR SWAGS



PICTURED IS A MAGNOLIA BASE WITH GREEN
LEYLAND AND PINECONES

CENTERPIECES



PICTURED IS AN ARBORVITAE BASE WITH
SHORT PINE AND BLUEBERRY, PLUS
PINECONES AND RED BERRIES

CANDLE RINGS



PICTURED IS A MAGNOLIA BASE WITH
ARBORVITAE AND GOLD TIP CEDAR, PLUS
RED BERRIES

MADE WITH YOUR CHOICE OF
BASE PLUS UP TO THREE
GREENERY (3) MIX INS

SWAGS MEASURE
APPROXIMATELY 28" FROM
TOP TO BOTTOM

CONES INCLUDED
RED BERRIES CAN ALSO BE
ADDED ON SWAGS

MADE WITH YOUR CHOICE OF
BASE PLUS UP TO THREE
GREENERY (3) MIX INS

CENTERPIECES MEASURE
APPROXIMATELY 24" LONG
AND 12" WIDE

CONES INCLUDED
RED BERRIES CAN ALSO BE
ADDED TO CENTERPIECES

MADE WITH YOUR CHOICE OF
BASE PLUS UP TO THREE
GREENERY (3) MIX INS

CANDLE RINGS MEASURE
APPROXIMATELY 14" ACROSS
ON A WIRE FRAME

CONES AND RED BERRIES
CAN ALSO BE INCLUDED ON
CANDLE RINGS



BULK BOXES AND MIXED CASES

IF YOU'RE A FLORIST OR DESIGNER LOOKING TO INCORPORATE A TOUCH OF SOUTHERN CHRISTMAS, PLANNING TO HOST HOLIDAY FLORAL DESIGN WORKSHOPS, OR PERHAPS ARE LOOKING TO MAKE WREATHS OF YOUR OWN THIS HOLIDAY SEASON, OUR LONG-LASTING CHRISTMAS GREENERY IS ALSO AVAILABLE IN BULK AND MIXED CASES BY THE BUNCH.

FOR QUALIFIED WHOLESALE CUSTOMERS, CHRISTMAS GREENERY IS AVAILABLE BY THE CASE, COMMON PACKS SIZES INCLUDE 10, 15 OR 25 BUNCHES, WHETHER IN BULK OF A SINGLE VARIETY OR AS A MIXED CASE, ASK YOUR SALES REP FOR INFO.

CHRISTMAS GREENERY IS ALSO AVAILABLE THROUGH OUR ONLINE STORE, DIRECT TO YOU PACKED IN BULK BOXES OF 10 AND 15 BUNCHES, PLUS OUR LINE OF ONLINE-EXCLUSIVE MIXED CASES, PERFECT FOR A VARIETY OF HOLIDAY FLORAL FUN THIS SEASON.

SEE PAGE FOUR FOR PHOTOS, AND VISIT OUR WEBSITE FOR MORE DETAILS.

HOW TO ORDER

ONLINE

AGAIN THIS YEAR, WE ARE EXCITED TO OFFER THE MAJORITY OF OUR CHRISTMAS PRODUCTS THROUGH ONLINE ORDERING, DIRECT TO YOUR DOOR FROM OUR WEBSITE. PRICING IS AVAILABLE WITHIN EACH ITEM'S LISTING IN OUR ONLINE STORE, WITH FREE SHIPPING INCLUDED ON ALL ONLINE ORDERS.

WHOLESALE

WHOLESALE ACCOUNTS ARE AVAILABLE TO RESELLERS AND OTHERS LOOKING TO PLACE BULK OR STANDING ORDERS TRANSPORTED VIA A REFRIGERATED TRUCKING LINE, OR PICKED UP FROM US IN PIERSON, FLORIDA. PLEASE GIVE US A CALL FOR MORE INFORMATION ABOUT WHOLESALE ORDERS, AND HAVE TRANSPORT INFORMATION READY.

IF YOU ARE UNABLE TO SHIP WITH A TRUCK LINE OR PICK UP FROM US, WE ASK THAT YOU ORDER THROUGH OUR ONLINE STORE, IN ORDER TO RECEIVE THE BEST PRICING AVAILABLE TO YOU.

THANK YOU FOR YOUR UNDERSTANDING AND FOR ALLOWING US TO SERVE YOU THIS HOLIDAY SEASON.



STAY CONNECTED

FOLLOW US ON YOUR FAVORITE SOCIAL MEDIA PLATFORMS FOR YEAR-ROUND FUN



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